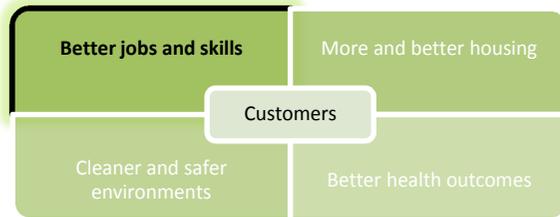
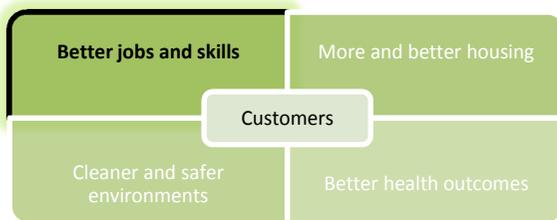


Better Jobs and Skills PDP Quarter 2 2016-17 Performance Update

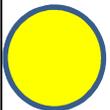
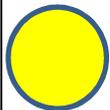


	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target Achieved/ Trend Against 15/16
Better jobs and skills - Supporting a successful business economy					
Total Employee Jobs 2015/16 – 37,400	37,400	38,000			
Better jobs and skills - Improving skills and accessibility to local employment opportunities					
Employment/ unemployment rates 2015/16 – Emp rate 76% 1.2% JSA Staffs rate 0.7%	Emp rate 74.9% 0.8% claiming JSA (Staffs rate 0.6%)	74.7% 0.7% claiming JSA (Staffs rate 0.6%)			
NEETS (16-18 years) 2015/16 - 172	172	Latest data not available from Staffs CC			
Qualifications (Jan 2015 – Dec 2015)	NVQ4+ 28.5% NVQ3+ 47.4% NVQ2+ 67.1%	NVQ4 + 28.5% NVQ3 + 45.3% NVQ2 + 67.1%			

Better jobs and skills - Growing the number of successful businesses					
Business start ups and growth	Annual figure	Annual figure (not yet available)			
UK Business Counts (2015) 2015/16 – 3,880	3,880 (annual data)	3,950 (annual data)			
Number of business properties registered for NNDR 2015/16 – 3,224	3,216	3,225			
Better jobs and skills - Supporting attractive and competitive town centres					
Town vacancy rates 2015/16 – 5.80	7.25% across Cannock, Hednesford and Rugeley Town Centres	6.67% across Cannock, Hednesford and Rugeley Town Centres			
Visitor numbers – footfall	Annual figure	Annual figure (not yet available)			
Ranking against other town centres– out of the top 550 centres and retails parks in the Javelin Index, annual figure. Only Cannock town centre is ranked.	427	427			



Strategic Objective:					
Supporting a successful business economy					
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Progress work in key areas to underpin production of the Cannock Chase Local Plan Part 2, including:-</p> <ul style="list-style-type: none"> • Green Belt Assessment • Sustainability Appraisal <p>The Green Belt Assessment was completed and published in April 2016. Work on the Sustainability Appraisal is now underway.</p>	<p>A robust and up-to-date evidence base is required to ensure that the Local Plan is considered 'sound' at Examination in Public and can stand up to scrutiny from potential objectors.</p>				
<p>Maintain an adequate supply of employment land in line with the Cannock Chase Local Plan (Part 1) Policy CP8.</p> <p>The latest Employment Land Availability Assessment identifies 48.5ha of available employment land across the District; of which 38ha is located in Cannock, Hednesford & Heath Hayes; 7.5ha in Rugeley and 3ha in Norton Canes. The main concentrations are at Kingswood Lakeside Business Park, Towers Business Park and redevelopment opportunities along the A5 corridor.</p>	<p>To ensure a supply of at least 88ha of new or redeveloped employment land over the plan period (2006 – 2028).</p>				
<p>Support ongoing work to complete the electrification of the Chase Line from Walsall to Rugeley Trent Valley and examine the scope for improvements to the District's rail infrastructure.</p> <p>The £74m Chase Line Electrification Programme is currently underway and is due for completion at the end of 2017. A package of complementary improvements are being sought to achieve line speed upgrades, station upgrades and improved services.</p>	<p>To facilitate increased patronage of the Chase Line via improved journey times and more frequent and reliable services. Reduced environmental impact of train services.</p>				

Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Offer support to:</p> <ul style="list-style-type: none"> • New food businesses to achieve legal compliance and become successfully established; and • Poorly compliant businesses to help them improve. <p>Broadly Compliant : 99.5% New Businesses offered help: 13</p> <p>The broadly compliant figure remains high at 99% and all new food business registrations received have received advice.</p>	<p>An increase in the number of new businesses that become successfully established, and the % of businesses broadly compliant with food safety requirements.</p>				
<p>Secure improvements to Cannock Railway Station (in association with improved connectivity between Mill Green Designer Outlet Village, the station and the town centre), Hednesford and Rugeley Railway Stations</p> <p>Improvements are also being sought to Cannock rail station to complement the development of the Mill Green Designer Village Outlet which will provide an important public transport gateway. Accordingly the S106 Agreement includes provisions to secure improvements to both the station, but also enhanced connectivity with the town centre and the outlet. A meeting has been held with Network Rail to understand the process for securing station improvements. It is now clear that any funding will need to be provided locally. Improvements will also be required at Hednesford and Rugeley Town Stations.</p>	<p>Enhance connectivity across the District and outside of the District, increased numbers of rail passengers.</p>				
<p>Respond to the announcement of the closure of Rugeley Power Station in the summer of 2016 through supporting a co-ordinated partnership task force to assist staff in gaining new employment and to plan for the future use of the site.</p> <p>A Task Force has been established to co-ordinate an appropriate response to the closure and to ensure key agencies are fully briefed on the issues they need to deal with. Joint discussions have also been initiated involving Engie (the owners of RPS), Cannock Chase and Lichfield District Councils, Staffordshire County Council and Engie’s advisers Savills regarding the future of the 374 acre site.</p>	<p>Local economy in Rugeley protected and new uses, employment and housing, established on site as soon as possible.</p>				

Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Work in partnership with the Environment Agency to deliver the Rugeley Flood Alleviation Scheme</p> <p>Planning permission was granted on 29 June for this scheme which is due for completion in mid 2017.</p>	<p>Flood protection from a 1 in 100 year event is required in order to protect residential and commercial development in Rugeley town centre and to allow future development to progress (currently the EA would object to development in the area subject to the severest flood risk)</p>				

Strategic Objective																													
Improving skills and accessibility to local employment opportunities																													
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating																								
<p>Seek to maximise local employment opportunities in large projects (businesses supporting the initiative creating 50+ jobs) with the ambition that 50% of new employees would be residents of the District.</p> <p>This action requires the co-operation of development partners to work with the Council and key stakeholders. The most notable opportunity is via the Mill Green DOV proposal with an element of the S106 Agreement supporting the development of a Retail Skills Academy which would be delivered by South Staffordshire College.</p>	Local jobs for local people.																												
<p>Seek opportunities for Cannock Chase Council to employ more apprentices and provide an increased number of work experience placements.</p> <p>The Council currently has 2 apprentices directly employed. Through the Council's Housing Services' Major Works Programme, Lovells employed one apprentice at the end of Q2. Dodds did not have any apprentices at the period end and are unlikely to take on any more due to the time remaining on the contract. Through the Moss Road Estate Redevelopment Scheme, Keepmoat have provided the following at the end of Q2:</p> <table border="1" data-bbox="192 997 1146 1445"> <thead> <tr> <th>Area</th> <th>Bid commitment</th> <th>Delivered to date</th> </tr> </thead> <tbody> <tr> <td>New apprenticeships - created</td> <td>4</td> <td>4</td> </tr> <tr> <td>Apprentices - safeguarded</td> <td>8</td> <td>3</td> </tr> <tr> <td>Progression into employment - unemployed less than 6 months</td> <td>3</td> <td>3</td> </tr> <tr> <td>Progression into employment - unemployed more than 6 months</td> <td>2</td> <td>2</td> </tr> <tr> <td>School/College/University site visits</td> <td>36</td> <td>15</td> </tr> <tr> <td>School/College workshops</td> <td>29</td> <td>160</td> </tr> <tr> <td>Work placements 16+ years - totalling 12 weeks</td> <td>12</td> <td>9</td> </tr> </tbody> </table>	Area	Bid commitment	Delivered to date	New apprenticeships - created	4	4	Apprentices - safeguarded	8	3	Progression into employment - unemployed less than 6 months	3	3	Progression into employment - unemployed more than 6 months	2	2	School/College/University site visits	36	15	School/College workshops	29	160	Work placements 16+ years - totalling 12 weeks	12	9	More training and apprenticeship opportunities for young people. Positive response to the Council's corporate and social responsibilities.				
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Strategic Objective					
Growing the number of successful businesses					
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Support the growth and expansion of local companies through the 'Let's Grow' Programme</p> <p>Additional funding of £20k secured from LSP for the programme to run until Dec 2018 for revenue projects. A further £40k for capital projects has been secured from the Pye Green Valley monies which will run in parallel with the revenue projects through to December 2018. Five grants awarded to date.</p>	<p>Support small businesses which are not able to otherwise secure funding to expand through the award of small grants – business growth and employment</p>				
<p>Continue working with partners to facilitate the formulation and implementation of EU funded projects to support business start ups and the growth of existing businesses (SMEs)</p> <p>The Enterprise Programme which will help Start Ups is now live.</p> <p>Business Growth Programme (BGP) launched early July 2016, this is a grant programme ranging from £10k - £200k which will help existing businesses to grow, expand and create jobs.</p> <p>A number of applications are pending, but none had been approved at the end of Q2.</p>	<p>New businesses formation. Jobs protected/created.</p>				
<p>Support the development of the railhead facility at the Pentalver Depot in Cannock to enable freight movements via rail in place of road transport</p> <p>Pentalver re-submitted a CEF application in February 2016 – decision refused. Shareholder approval not yet secured. Grant pay back to GBSLEP will be required from company in December 2016/January 2017 if project does not start.</p>	<ul style="list-style-type: none"> • Business growth. • Jobs protected/created. • Reduction in lorry movements and increase in freight rail traffic. • Reduced environmental impact of road traffic. 				

Strategic Objective					
Supporting attractive and competitive town centres					
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>To appoint consultants to undertake the production of an Area Action Plan for Cannock Town Centre and secure the participation of key stakeholders</p> <p>Work is now underway following the appointment of White Young Green to produce the AAP. An Issues and Options Paper has been produced which has been approved for consultation by Cabinet (22 September).</p> <p>Consultation will commence in parallel to the Local Plan Part 2 (Issues and Options) in January 2017.</p>	<p>Creation of a framework to support redevelopment opportunities. Foundations for a more competitive and attractive town centre.</p>				
<p>To work with Staffordshire CC to clear the site of the former Aelfgar School site in advance of a re-tendering to secure an Extracare facility within Rugeley Town Centre</p> <p>Ecological surveys have now been completed which will enable site clearance work to commence in Q3. It is anticipated that the site will be totally cleared by March 2017. The County Council are currently reviewing the delivery of ExtraCare programme and a decision regarding the Aelfgar site will be delayed until this review has been completed.</p>	<p>Meeting housing needs in Rugeley through provision of extra care scheme and open market/affordable housing scheme.</p>				
<p>Work with developers to secure a commencement to construction works for the Mill Green Designer Outlet Village and those measures required to enhance connectivity with Cannock Town Centre.</p> <p>S106 Agreement and other legal documents in negotiation with the developer. A programme for the implementation of the 'complementary works' will be developed to reflect the programme for the scheme itself.</p> <p>The construction programme is now being developed.</p>	<p>Enhanced profile of Cannock Chase as a visitor destination. Improved retail and leisure offer. Construction jobs. Increased access to training opportunities.</p>				

Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Continued delivery of the Town Centre Discretionary Business Rates Scheme to facilitate the reoccupation of previously vacant town centre accommodation</p> <p>Three businesses were supported through 2015-16, and a number of enquiries have been received for further support. No applications were received in Q1, but two applications were pending at the end of Q2.</p>					
<p>Further review of the Street Trading Policy in order to:</p> <ul style="list-style-type: none"> determine the effect of the changing mix of traders on the Cannock Street market; enforcement of the County Council Obstructions Policy; and better control of charity collectors via an agreement with the PFRA. <p>PFRA secured and in place for Rugeley and Cannock, subject to ongoing review; County obstructions policy is enforced, and work is progressing to bring this, along with a street café policy, within the over-arching Street Trading Policy.</p>	Enhanced appeal of the retail offer in our town centres.				

Summary of Progress in Delivering Projects/Actions:

			
Project completed	Project on target	Project Timeline/scope/target date requires attention. Alterations considered by leadership team	Project aborted/closed
0 0%	12 70.6%	5 29.4%	0 0%